



TECHNICAL BULLETIN

Vita Flex[®] MSM

America's Choice for Purity and Value

- Premium quality, ultra-pure MSM
- Odorless, white crystalline, easy-to-give granules



A Natural Sulfur Nutrient Vita Flex MSM is ultra pure methylsulfonylmethane, a natural source of sulfur. Methylsulfonylmethane is also the primary metabolite of DMSO (dimethylsulfoxide). The majority of DMSO absorbed by the horse's tissues is oxidized to form MSM. A form of organic sulfur found in all living organisms, methylsulfonylmethane is a bioavailable source of sulfur, an essential mineral. Pure MSM is an odorless, white crystalline powder that is easy to give to horses.

Success With MSM For Horses MSM has been used by veterinarians and horse owners for fifteen years and is widely acclaimed for its contribution to equine health care. Research has shown MSM's importance as a source of sulfur. Sulfur from methylsulfonylmethane is used in the formation of numerous protein-rich structures in the body. MSM contributes sulfur to the disulfide bonds that are essential for the proper conformation of hair, horn and connective tissue proteins, such as collagen. Even hormones and antibodies receive sulfur from MSM.

Levels May Be Low Methylsulfonylmethane is found in very small amounts in most vegetables, fruits, and grains, but it is easily lost due to its volatile nature. The heat and water processing of feeds and the drying of hay destroys MSM. The horse's diet is likely to contain insignificant amounts unless it consists primarily of raw, fresh grain or forage.

Why Vita Flex MSM? Vita Flex MSM contains only premium quality, ultra pure methylsulfonylmethane, with no additional ingredients of any kind. This form of MSM is appropriate for animal use. You can avoid the risk of inferior products by insisting on Vita Flex MSM.

Directions for Use Give one scoop (1/3 ounce by weight) twice daily for the first 7 days. Give one scoop thereafter for daily maintenance, or as directed by veterinarian. Increase supplementing of large breeds proportionately according to body weight in excess of 1,000 pounds. See package for complete instructions.

Questions? Call toll-free 1-800-848-2359 for information.
Visit vitaflex.com for product information and special offers!

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